



*Cross
International*



THRIVING KIDS AFRICA

Change one child's life, and you can change the entire world.

**We are raising \$515,000 to reach 15,000
at-risk children and their family members
in Malawi, Uganda and Zambia.**

CAN YOU HELP?

Africa: The heart of extreme poverty



228 million African children live in extreme poverty—that’s 75 percent of the world’s poor children.³

1 in 3 Africans live in extreme poverty on less than \$1.90 a day.¹

- 67 percent of Malawi’s population²
- 53 percent of Zambia’s population²
- 31 percent of Uganda’s population²

Poverty experts say ending global extreme poverty begins in Africa—and with Africa’s children.³

Start with the children: That sounds like something Jesus teaches, too, doesn’t it? We believe the key to transforming the poor and their communities is ensuring children have a chance to thrive.

What does thriving mean?

Thriving kids are:

- **Healthy** — Clean water and nutritious food keep children disease-free.
- **Hopeful** — Microenterprise gives their families a future provision.
- **Learning** — Education helps them escape poverty.
- **Loved** — Spiritual development helps them know Christ’s love.

Children who are holistically healthy are a greater gift to their families now and a blessing to God’s Kingdom forever.

Cross International partners with local, on-the-ground ministries and churches who serve God’s children in Africa.

The efforts we support address the whole child: physical, emotional, mental and spiritual. They treat the systems that surround the child, too (including families and villages), so children can grow up supported, not thwarted, by those communities.

When you give to the Thriving Kids Africa campaign, you are giving to proven faith-based initiatives that are helping children and their families escape poverty—and know God’s love.

Support the work of Cross International and our partners in Christ.



Kachere Water for Life

Location: Zambia

Key impact areas: Clean Water, Microenterprise, Spiritual Development

Project needs:

- \$12,412 to distribute family Bibles
- \$3,152 for a WASH (water, sanitation and hygiene) radio program
- \$106,944 to drill wells and build latrines
- \$23,641 to start village WASH education committees
- \$19,544 to support single mother small business owners with microloans
- \$58,022 for a truck, maintenance, and operational expenses to serve remote communities

Photo: Because of a new Kachere well, families no longer have to get up at 2 a.m. every morning to fetch unsafe water for their children.



Project Princess

Location: Uganda

Key impact areas: Education, Spiritual Development

Project needs:

- \$15,761 for vocational, health and social counseling for teen girls

Photo: Blessing has been in Project Princess for 7 years. She attends college in Namagunga and wants to become a heart surgeon.

But you, God, see the trouble of the afflicted; you consider their grief and take it in hand. The victims commit themselves to you; you are the helper of the fatherless.

Psalm 10:14 (NIV)

Let the little children come to me, and do not hinder them, for the kingdom of God belongs to such as these.

Mark 10: 14 (NIV)



Ambuya Development Center

Location: Malawi

Key impact areas: Education, Nutrition, Microenterprise, Spiritual Development

Project needs:

- \$50,042 to feed hungry orphans and vulnerable students at school
- \$31,523 to rebuild homes for families left destitute by Cyclone Idai
- \$7,881 to support female entrepreneurs with microloans
- \$2,951 for school fees for orphans and vulnerable students
- \$173, 374 to build a fellowship hall to host the school meal program, youth activities, church services, community gatherings and more
- \$13,074 to pay Christian teachers and cooks a living wage

Photo: Children who attend an Ambuya primary school receive a meal six days a week. Spiritual development opportunities are part of their education.

CAN YOU SUPPORT THRIVING KIDS AFRICA?

Help us raise \$515,000 to reach 15,000 at-risk children and their family members. Fill & return the enclosed form with whatever amount God has put on your heart to give.

1. "Poverty in Africa is now falling—but not fast enough," by Hamel, Tong and Hofer. Brookings. 28 March, 2019. 2. The World Poverty Clock. Accessed 4 November 2019. 3. "More than half of the world's poor are children," by Fenz and Hamel. Brookings. 20 June, 2019.

Kelly Miller, CEO, with Roderick and his family in front of their new home.

Roderick's Life

We know we've discussed a lot of numbers and data in this mailing; we think it's important you understand the scale of the need in Zambia, Uganda and Malawi. But behind every figure is the face of a child—uniquely made by God and uniquely loved by God. **One of those children is Roderick.**

Roderick lives in Thanganyika Village, Malawi, where 85 percent of his neighbors live on less than \$1 a day. He was only three when his parents died. His grandparents did their best to take care of him, but they didn't have the resources to keep him fed and in school. Roderick was hungry, often sick and without hope for an education—or a future.

But God had other plans for Roderick. Thanks to the generosity of donors like you, the Ambuya Development Center works in rural Malawi to help lift children and families out of poverty.

Let them give thanks to the Lord for his unfailing love and his wonderful deeds for mankind, for he satisfies the thirsty and fills the hungry with good things.

Psalm 107:8-10 (NIV)

Roderick joined the center when he was four, where he receives both physical and spiritual nourishment. Today, Roderick is 10 years old and in the fourth grade at Chilangoma Primary School. Through the center, he receives a meal six days of the week. The center also helped his family rebuild their home after it was destroyed in Cyclone Idai earlier this spring.

Because of Cross International donors, Roderick can grow up healthy, hopeful, learning and loved. This is what your gift does: It changes the story for children living in severe poverty. It helps them know they are seen—and—loved by God.



Roderick at his destroyed home.